

## **FOR IMMEDIATE RELEASE**

### **Ward Burton returns for The Rogers Heating & Cooling Orange Krush 200 invitational late model race at Orange County Speedway to benefit The Ward Burton Wildlife Foundation**

**January 5, 2024 (Halifax, Virginia)** - South Boston, Virginia based Rogers Heating & Cooling is teaming up with The Ward Burton Wildlife Foundation to host an invitation-only Late Model Stock exhibition race at Orange County Speedway on Thursday, March 28th, the Rogers Heating & Cooling Orange Krush 200. Event ticket sale proceeds will go to The Ward Burton Wildlife Foundation in support of their conservation and outreach programming.

Headlining the event, is the return behind the wheel for Daytona 500 champion, Ward Burton! He'll be joined at the scene of one of his Busch Grand National Series victories by his son, NASCAR Xfinity Series driver, Jeb Burton, former NASCAR Cup series star and 5x winner, Jeremy Mayfield, and 2021 weekly racing series National Champion Peyton Sellers and 2023 CARS Tour winner and late model star Deac McCaskill. Full entry list to be announced in the coming weeks. With \$15K to win and all-star lineup, the racing action is sure to be top-notch.

The event run of the show schedule will include interactive experiences for fans in attendance. Access to a pre-race autograph session featuring all competitors and surprise guests will be included in the price of admission. A fan zone area with food trucks will be on-site with pre-race entertainment to help make a fun family atmosphere.

Rogers Heating & Cooling President, Joey Rogers, "We are truly honored to join hands with The Ward Burton Wildlife Foundation in presenting the Orange Krush 200 race at Orange County Speedway. This collaboration reflects our deep commitment to our local community and the conservation of our natural resources. It's not just about the thrill of the race but also about contributing to a greater cause. Together, we aim to make a significant impact in supporting the invaluable work of The Ward Burton Wildlife Foundation and its dedication to conservation and outreach. We look forward to an exciting event that brings together racing enthusiasts and nature conservation advocates alike. And what makes it even more special...Ward Burton is getting back in a race car!"

Halifax, Virginia native Ward Burton is thrilled to partner with a local business to bring an exciting event to the communities in the area. "We're so excited to partner with Rogers Heating & Cooling for this event. I'm looking forward to having some fun out there on the track again with some of the best in the business and have the opportunity to race against my son! I can promise we'll put on a great show for the fans and hopefully raise a lot of money and awareness to further The Ward Burton Wildlife Foundation's conservation and outreach efforts, including continuing to expand opportunities to host Veterans and their families at our

properties and events.”

To purchase tickets early for a discounted price and more information please visit [OrangeKrushRace.com](http://OrangeKrushRace.com). Follow The Ward Burton Wildlife Foundation, Rogers Heating & Cooling, Jeb Burton, and Ward Burton on social media for event updates. In the event of weather, the race will be held on Friday, 3/29.

### **About The Ward Burton Wildlife Foundation**

The Ward Burton Wildlife Foundation is a 501c3 non-profit organization founded in 1996 by NASCAR star and Daytona 500 winner, Ward Burton. The foundation promotes the sustainability of our natural resources through conservation, land management, outdoor outreach and educational practices. To date over 55K acres have been conserved and annual programming includes Veteran and Youth Outreach programming using WBWF properties for outdoor education and activities. To learn more, please visit [www.twbwf.org](http://www.twbwf.org).

### **About Rogers Heating & Cooling**

Rogers Heating & Cooling is a reputable and established heating, cooling, electrical and plumbing company located in South Boston, Virginia. With a strong presence in the region, Rogers Heating & Cooling has built a reputation for providing top-notch services to residential customers.

As a trusted HVAC provider, Rogers Heating & Cooling is now offering their comprehensive range of services to the Northern North Carolina community. Their team of highly skilled and certified technicians is dedicated to ensuring that clients' HVAC, electrical and plumbing systems operate efficiently and reliably throughout the year.

Rogers Heating & Cooling's commitment to quality workmanship, exceptional customer service, and community engagement makes them a respected leader in the HVAC, electrical and plumbing industry in both Virginia and North Carolina. Customers can trust them to provide reliable solutions while making a positive impact on the local community through their philanthropic endeavors. To learn more, visit [www.callrogers.com](http://www.callrogers.com).

### **Media Contact**

For inquiries, interview requests, and media access information for the event, please contact Tom Dano- [tomdano@wardburtonwildlife.org](mailto:tomdano@wardburtonwildlife.org)